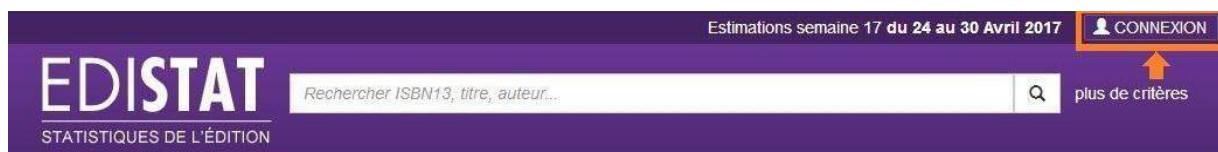


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## Step 1: creating an account

On the homepage, click on the button "Connexion" (log in), on the top right hand side of the page:



In the window that then opens, click on the button "S'inscrire" (sign up):

The registration form will then be displayed. Fill in the first five fields (obligatory):

- "Civilité" (civil status)
- "Nom" (surname)
- "Prénom" (first name)
- "Courriel" (email)
- "Confirmez votre courriel" (confirm your email)

**Création d'un compte EdiStat**

Civilité \*:  Monsieur  Mademoiselle  Madame

Nom \*:

Prénom \*:

Courriel \*:

Confirmez votre courriel \*:

If you do not wish to receive emails when new weekly estimates are available, unclick the corresponding box.


Once the fields have been filled in, click on the button "Créer mon compte" (create my account) at the bottom of the form:

Fax :

\* champs obligatoires

Je souhaite recevoir une alerte lors de l'affichage des ventes hebdomadaires sur Edistat.

**Attention !** Votre mot de passe vous sera envoyé dans quelques minutes à l'adresse courriel renseignée.



Vous disposez d'un droit d'accès, de modification, de rectification et de suppression des données vous concernant (loi "Informatique et Libertés" du 6 janvier 1978). Pour toute demande, adressez-vous à : [edistat@edistat.com](mailto:edistat@edistat.com)

The following message will show up to indicate your account has been successfully created:

**Création d'un compte EdiStat**

Merci de patienter  
Nous envoyons votre mot de passe sur votre courriel :

A password comprising six numbers will be sent to you by email.

Bonjour;  
Votre mot de passe pour EdiStat est le **153971** ←

Cordialement

[L'équipe EdiStat](#)

## Step 2: logging in to your account

On the homepage, click on the button "Connexion" (log in), on the top right hand side of the page:



In the window this opens up, fill in your email address in the first box (1) and your password in the second box (2). Then click on the button "Connexion" (log in):

Once you are logged in the following page will open:







Estimations semaine 17 du 24 au 30 Avril 2017 M. Mougin, Nicolas ▾

# EDISTAT

STATISTIQUES DE L'ÉDITION

Rechercher ISBN13, titre, auteur... plus de critères

Les palmarès ▾ Mon compte Mes consultations Offre pro Mon crédit : 3.00 €

Top 200 ventes hebdomadaires marché										Semaine 17 du 24 au 30 Avril 2017	
Rang ▲	+/-	Sem.	Visuel	Titre	Auteurs	Segment	Editeur	Parution	Prix		
1	+2	2		La dernière des stanfield 9782221157855	Levy, Marc	Fiction (hors poche)	Robert Laffont / Versilio	20/04/2017	21.90 €	 Accès libre	
2	-1	5		Un appartement à paris 9782845639614	Musso, Guillaume	Fiction (hors poche)	Xo	30/03/2017	21.90 €	 Accès libre	
3	-1	5		La fille de brooklyn 9782266275149	Musso, Guillaume	Fiction (poche)	Pocket	30/03/2017	8.20 €	 Accès libre	

## Step 3: searching for a title

### Quick search

To search for a title you can type the name of the author or an ISBN13 in the quick search box at the top of the page:

Estimations semaine 17 du 24 au 30 Avril 2017 M. Mougin, Nicolas ▾

# EDISTAT

STATISTIQUES DE L'ÉDITION

Rechercher ISBN13, titre, auteur... plus de critères

Then click on the magnifying glass to start the search.

### Advanced search

To carry out a more advanced search, click on the button "plus de critères" (more criteria) to the right of the quick search box:

Estimations semaine 17 du 24 au 30 Avril 2017 M. Mougin, Nicolas ▾

# EDISTAT

STATISTIQUES DE L'ÉDITION

Rechercher ISBN13, titre, auteur... plus de critères



The following form will come up:

**Recherche avancée**

Titre :

Auteur :

Editeur :

ISBN (GenCode) :

Collection :

Prix minimal : (€)

Prix maximal : (€)

Parution entre : JJ/MM/AAA

Et : JJ/MM/AAA

Triés par :

Fill in the different fields (see [references](#) at the end of the document for the translation of the names of fields). Then start a search by clicking on the button "Rechercher" (search) at the end of the form.

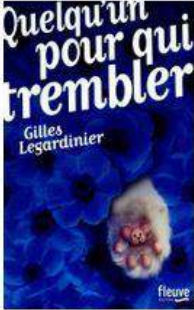
### Search results

Search results are presented in a table format (see [references](#) at the end of the document for the translation of the column heads). To select a title and see rates, click on the magnifying glass at the end of the row:

Vues	Titre	Auteurs	Segment	Editeur	Collection	Parution	Prix	
	Quelqu'un pour qui trembler 9782265099272	Gilles Legardinier	Fiction (hors poche)	Fleuve Noir	*	01/10/2015	19,90 €	
	Quelqu'un pour qui trembler 9782265273350	Gilles Legardinier	Fiction (poche)	Pocket	Beat	05/01/2017	7,80 €	

## Step 4: rates

Once you have selected a title, the following page will appear:



ISBN : 9782265099272

### Quelqu'un pour qui trembler

Gilles Legardinier

Éditeur : Fleuve Noir  
Parution : 01 Octobre 2015  
Prix : 19.90 €

#### Palmarès Pro

Classement Palmarès Pro : 167  
Meilleur classement : 9 (1 semaine)  
Semaines de présence : 18  
Première entrée : 28/09/2015    Sortie : 01/02/2016

#### Top 50 Fiction (hors poche)

Classement Top 50 Fiction (hors poche) : 42  
Meilleur classement : 4 (3 semaines)  
Semaines de présence : 19  
Première entrée : 28/09/2015    Sortie : 08/02/2016

### Estimations Edistat

Semaine 17 du 24 au 30 Avril 2017

Choisissez la prestation correspondant à votre besoin pour ce titre ou sélectionnez une option de suivi sur les 4, 26 ou 52 prochaines semaines. Vous pouvez découvrir gratuitement nos services en consultant les ventes hebdomadaires ou l'analyse approfondie de l'un des trois ouvrages classés en tête de notre palmarès hebdomadaire.

#### Ventes hebdomadaires

Ventes hebdomadaires	1.80 €	>
----------------------	--------	---

Ventes de la semaine du 24 au 30 Avril 2017 détaillées par circuit de distribution.

→ Voir un exemple

#### Options de suivi ( → jusqu'au )

Sur 4 semaines ( → 28/05/2017 ) économisez 25%	5.40 €	>
Sur 26 semaines ( → 29/10/2017 ) économisez 35%	30 €	>
Sur 52 semaines ( → 29/04/2018 ) économisez 50%	46 €	>

#### Analyse approfondie

Analyse approfondie	5.40 €	>
---------------------	--------	---

Ventes de la semaine du 24 au 30 Avril 2017 et cumul des ventes depuis parution (ou 1er janvier 2004) détaillées par circuit de distribution.

→ Voir un exemple

#### Options de suivi ( → jusqu'au )

Sur 4 semaines ( → 28/05/2017 ) économisez 25%	16 €	>
Sur 26 semaines ( → 29/10/2017 ) économisez 35%	91 €	>
Sur 52 semaines ( → 29/04/2018 ) économisez 50%	140 €	>

The page provides the main information about the title. You can then choose one of two services:

- "Ventes hebdomadaires" (weekly sales) for €1.80 incl tax. This service gives you an estimate of the sales for the last week (the dates are displayed in a purple strip on the previous screen grab).

### Ventes hebdomadaires


Ventes hebdomadaires	1.80 €	>
----------------------	--------	---

Ventes de la semaine du 24 au 30 Avril 2017 détaillées par circuit de distribution.

7 | Edistat Step-by-step – A question? Write to us! – [edistat@edistat.com](mailto:edistat@edistat.com)

- "Analyse approfondie" (detailed analysis) for €5.40 incl tax. This service provides details of sales for the last week and aggregated sales since initial publication (or since January 1, 2004 if the work was first published earlier than this).




### Analyse approfondie

Analyse approfondie	5.40 €	
---------------------	--------	-----------------------------------------------------------------------------------




Ventes de la semaine du 24 au 30 Avril 2017 et cumul des ventes depuis parution (ou 1er janvier 2004) détaillés par circuit de distribution.

Options for tracking sales over four, 26 and 52 weeks are available for each of these two services:

#### Options de suivi ( → jusqu'au )

Sur 4 semaines ( → 28/05/2017 ) <i>économisez 25%</i>	5.40 €	
Sur 26 semaines ( → 29/10/2017 ) <i>économisez 35%</i>	30 €	
Sur 52 semaines ( → 29/04/2018 ) <i>économisez 50%</i>	46 €	

#### Options de suivi ( → jusqu'au )

Sur 4 semaines ( → 28/05/2017 ) <i>économisez 25%</i>	16 €	
Sur 26 semaines ( → 29/10/2017 ) <i>économisez 35%</i>	91 €	
Sur 52 semaines ( → 29/04/2018 ) <i>économisez 50%</i>	140 €	

To access basic services, click on the white arrow on an orange background next to the corresponding rate:



## Step 5: payment

Once you have chosen the rate, two things may occur:

- You have enough credit in your Edistat account to access the service. In this case the service will display straight away and the corresponding sum will be debited from your Edistat account. Go straight to Step 6.
- You have no credit in your Edistat account or not enough credit to cover the cost of the service. In this case the following window will open:

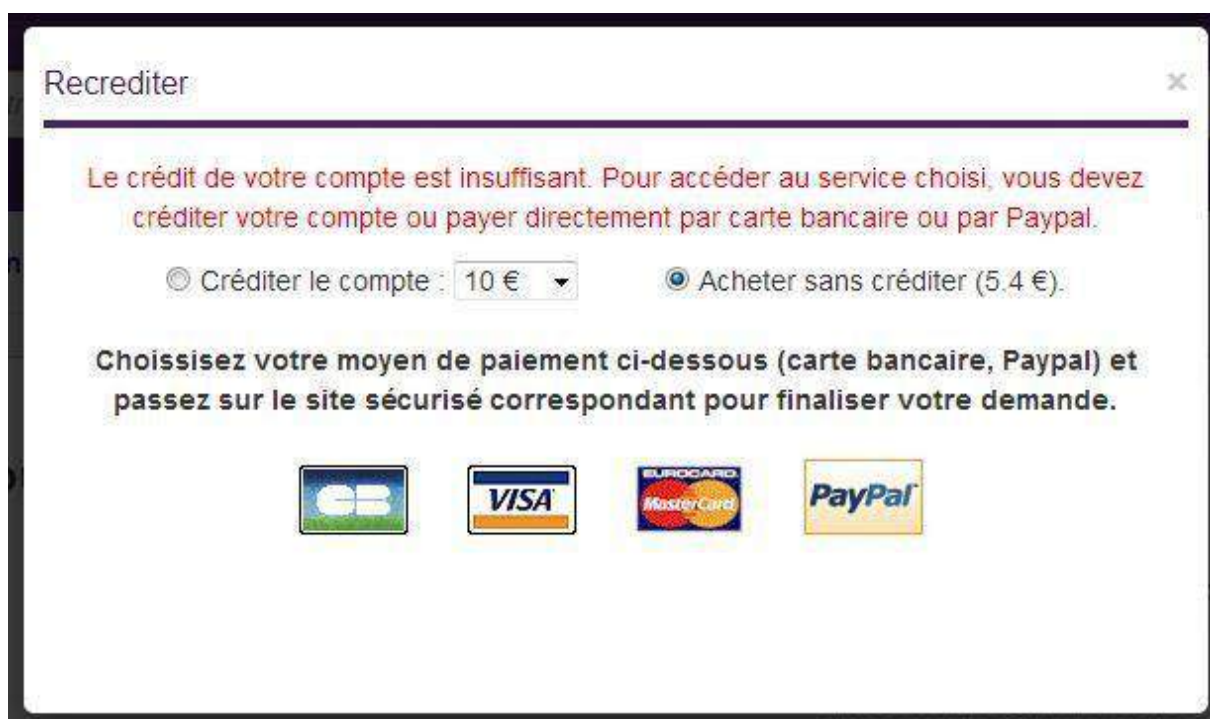




You can choose between two options:

- "Créditer le compte" (pay into your account). Choose an amount from the scroll down menu. The selected sum is debited from your bank account; you access the service and your Edistat account is credited with the sum selected less the price of the service. Your Edistat funds enable you to buy other services without having to go through the payment step each time.
- "Acheter sans créditer" (buy without crediting). The price of the service will simply be debited from your bank account. If you wish to buy another service, you will have to go through the payment step again.

Once you have selected one of the bullet points, the various means of payment will appear:



Click on one of the bank card logos or on the PayPal service.

If you choose to pay by bank card, the following screen will display:

**edistat** **TITE LIVE**

Identifiant commerçant 032683633500058  
Référence de la transaction 200653  
Montant de la transaction 1,80 €

Les symboles indiquent que votre transaction est sécurisée, vous pouvez remplir votre formulaire en toute confiance.

N° de carte :  Expire fin : 01-Janvier / 2017  
N° de contrôle au dos de la carte :

En fonction de votre établissement bancaire, vous pourrez être redirigé sur la page d'authentification de votre banque avant la validation de votre paiement.

Vous avez complété correctement le formulaire, vous pouvez **VALIDER**

ANNULATION - RETOUR A LA BOUTIQUE

Fill in the following fields:

N° de carte :  Expire fin : 01-Janvier / 2017  
N° de contrôle au dos de la carte :

- "N° de carte": bank card number.
- "Expire fin": expiry date of your bank card (number of the month, then the year).
- "N° de contrôle au dos de la carte": security number on the back of the card.

To confirm your payment, click on the button "VALIDER" (confirm) at the bottom of the window:

Vous avez complété correctement le formulaire, vous pouvez **VALIDER**

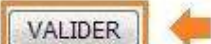
ANNULATION - RETOUR A LA BOUTIQUE

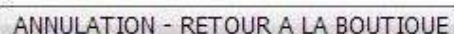
Fill in the following fields:

N° de carte :  Expire fin : 01-Janvier / 2017  
N° de contrôle au dos de la carte :

- "N° de carte": bank card number.
- "Expire fin": expiry date of your bank card (number of the month, then the year).
- "N° de contrôle au dos de la carte": security number on the back of the card.

To confirm your payment, click on the button "VALIDER" (confirm) at the bottom of the window:

Vous avez complété correctement le formulaire, vous pouvez 



If you wish to cancel the transaction, click on the button "ANNULATION – RETOUR A LA BOUTIQUE" (cancel – return to store).

To complete your payment, your bank may ask for additional confirmation such as entering a code sent to you by text message for example. This type of confirmation and the input interface are entirely down to your bank.

Once payment has been confirmed you can access the requested service.

## Step 6: consulting the service

Once payment has been made, the consultation is displayed.

### Choice of services



In this case, a scroll down menu will enable you to navigate between the various services purchased concerning the work (most frequently consulting estimates from a previous week).

### Week number





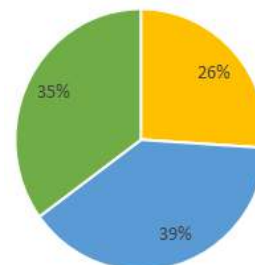
Indicates the week during which the sales were made in the format: week X from (date) to (date), where X is the ISO week number (available on various material or online calendars). Be aware that some countries (particularly the United States and Canada) may use different notation systems.

## Weekly sales

For the "Ventes hebdomadaires" (weekly sales) service, the data available is presented in the following table:

Estimates per section of the week's sales and their change compared to the previous week.

Section	Sales W17	+/- W16	DD W17
Bookshops	667	1%	21%
Major Supermarkets	1030	-7%	-
Major Specialist Stores	915	8%	-
Total	<b>2612</b>	0%	-



Break down per section

The estimate for total sales for the week is presented in the column "Ventes" (sales), in the row "Total" (total).

Column headers:

- "Circuit" (section): the names of the various distribution categories.
- "Ventes" (sales): estimates of sales for the week displayed.
- "+/- SX": variation of sales as a percentage compared to the previous week.
- "DN" (digital distribution): the share of stores having sold at least one copy of the title during the week. This information is not available for the bookshops category.

Row headers:

- "Librairies" (bookshops): all sizes of bookshops from the biggest to the smallest.
- "Grandes Surfaces Alimentaires" (major supermarkets): major general stores in which the majority of the sales area is devoted to food products.
- "Grandes Surfaces Spécialisées" (major specialist stores): stores specialising in cultural products (books, CDs and DVDs etc) and online stores (since 2015).
- "Total" (total): total sales from all sections combined.

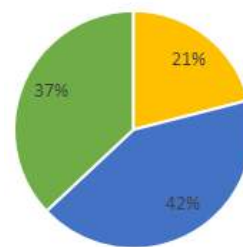
Graph showing break down per section: relative share of the various sections in the sales of the work.

## Detailed analysis

For the service "Analyse approfondie" (detailed analysis), a "Ventes cumulées" (combined sales) table is displayed as well as the previous table:

Combined sales over the last few weeks and since first publication  
(or since January 1, 2004 for works first published prior to this date).

Section	Over 2 weeks	Over 3 weeks	Over 4 weeks	Since publication
Bookshops	1 322	1 942	2 711	24 560
Major Supermarkets	2 135	3 476	4 703	47 979
Major Specialist Stores	1 762	2 888	3 983	42 162
Total	5 219	8 306	11 397	<b><u>114 701</u></b>



Break down per section  
(since first publication)

**An estimate of total sales since publication (or since January 1' 2004) is displayed in the column "Depuis parution" (since publication), in the row "Total" (total).**

Column headers:

- "Circuit" (section): the names of the various distribution categories.
- "Sur 2 semaines" (over two weeks): combined sales over the last two weeks.
- "Sur 3 semaines" (over three weeks): combined sales over the last three weeks.
- "Sur 4 semaines" (over four weeks): combined sales over the last four weeks.
- "Depuis parution" (since publication): combined sales since the first publication (or since January 1, 2004 for titles first published prior to this date).

Row headers:

- "Librairies" (bookshops): all sizes of bookshops from the biggest to the smallest.
- "Grandes Surfaces Alimentaires" (major supermarkets): major general stores in which a significant proportion of the sales area is devoted to food products.
- "Grandes Surfaces Spécialisées" (major specialist stores): stores specialising in cultural products (books, CDs and DVDs etc) and online stores (since 2015).
- "Total" (total): total sales from all sections combined.

Graph showing the break down per category: relative share of the various categories in the sales of the work.

## Reference sheets

### Advanced search

The screenshot shows the 'Recherche avancée' form with the following fields and their corresponding numbers:

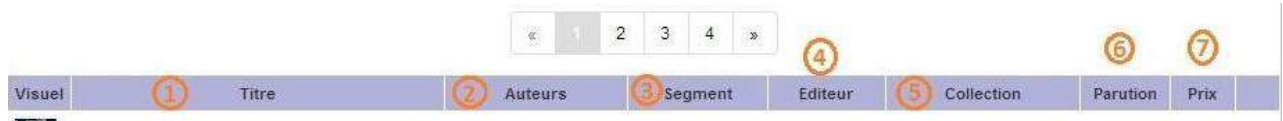
- 1 Titre :
- 2 Auteur :
- 3 Editeur :
- 4 ISBN (GenCode) :
- 5 Collection :
- 6 Prix minimal : (€)
- 7 Prix maximal : (€)
- 8 Parution entre : JJ/MM/AAA
- 9 Et : JJ/MM/AAA
- 10 Triés par : Pertinence
- 11 Rechercher

Number	French	Translation
1	"Titre"	Title
2	"Auteur"	Author
3	"Editeur"	Publisher
4	"ISBN"	ISBN
5	"Collection"	Collection
6	"Prix minimal"	Minimum price
7	"Prix maximal"	Maximum price
8	"Parution entre... JJ/MM/AAAA"	Published between... DD/MM/YYYY
9	"...et JJ/MM/AAAA"	...and DD/MM/YYYY
10	"Triés par... "	Sorted by...
11	"Rechercher"	Search

The various sorting options of the scroll down menu "Triés par" (sorted by):

French	Translation
"Pertinence"	Relevance
"Date de parution"	Date of publication
"Titre"	Title
"Auteur"	Author
"Prix"	Price
"Editeur"	Publisher

## Search results



Number	French	Translation
1	"Titre"	Title
2	"Auteurs"	Authors
3	"Segment"	Segment
4	"Editeur"	Publisher
5	"Collection"	Collection
6	"Parution"	Publication
7	"Prix"	Price